

2024 NPA SUMMER CONFERENCE



June 7-9 • JW Marriott • Grand Rapids, MI

Sponsorship Opportunities



2024 NPA Summer Conference

The 2024 National PACE Association (NPA) Summer Conference will be held June 7-9 at the JW Marriott, in Grand Rapids, MI. The member-only event features three components: a Quality Symposium and a Medical Director Essentials (MDE) Course on Friday, June 7, and a Clinical Symposium on Saturday and Sunday, June 8-9, with a focus on essential staples of PACE and multiple opportunities for networking.

The NPA Summer Conference brings together close to 200 clinical and quality PACE leaders from across the country to learn best practices, network, and develop strategies for optimizing the outcomes of PACE participants. While the target audience includes medical directors, quality leaders, primary care and clinical staff, and clinical care managers, the conference is open to all learners from a variety of disciplines.

Sponsorship at this event will provide excellent opportunities for access, networking, recognition and visibility with clinical and quality leaders in PACE. NPA will accept sponsorship applications on a first-come basis. The application deadline is May 3.

The benefits of various sponsorship opportunities are identified below and are based on a first-come, first-paid basis. For more information, contact [Sue Hagler](#).

2024 NPA Summer Conference Sponsorship Opportunities

ADVERTISING BOARDS

(Eight opportunities) **ONE SOLD**

Deliver your message and branding on advertising boards throughout the conference! Your advertising board will be placed outside of the symposium rooms and will be seen by all attendees. The foam core board measures 32" wide by 76" high double-sided.

Sponsorship Benefits:

- Sponsor logo with link to company website on the NPA event site
- Recognition during the opening remarks of each symposium
- Thank-you flyer listing all sponsors in attendee packets
- Sponsor logo on floor cling

Cost: \$3,000



CONFERENCE ATTENDEE EMAIL BLAST (ONE SOLD)

NPA will send two emails on your behalf to conference registrants who have selected to receive sponsor mailings. Emails can be up to 300 words in length.

The first email will be sent the week of May 20. The second email will be scheduled for the week of June 3.

Sponsorship Benefits:

- Sponsor logo with link to company website on the NPA event site
- Recognition during the opening remarks of each symposium
- Thank-you flyer listing all sponsors in attendees packets
- Sponsor logo on floor cling

Cost: \$3,000

HOTEL KEY CARDS

Great visibility! What must be in every attendee's badge pouch, pocket or purse? Their hotel key card! Be the company that attendees see every time they go to unlock their hotel room door. Put your name and logo in the hands of every attendee.

Sponsorship Benefits:

- One complimentary registration (choose one symposium)
- Sponsor logo with link to sponsor website on the NPA event site
- Recognition during the opening remarks of each symposium
- Sponsor name and logo on the hotel key cards along with the Summer Conference design
- Thank-you flyer listing all sponsors in attendee packets
- Sponsor logo on floor cling

Cost: \$5,000

NAME BADGE POUCH

Each attendee will receive a zippered name badge pouch, which will display the sponsor name and logo. This sponsorship opportunity will give your company unparalleled visibility throughout the conference.

Sponsorship Benefits:

- One complimentary registration (choose one symposium)
- Sponsor logo with link to sponsor website on the NPA event site
- Recognition during the opening remarks of each symposium
- Sponsor name and logo on name badges
- Thank-you flyer listing all sponsors in attendees packets
- Sponsor logo on floor cling

Cost: \$5,000

BADGE PRINTING KIOSK BRANDING

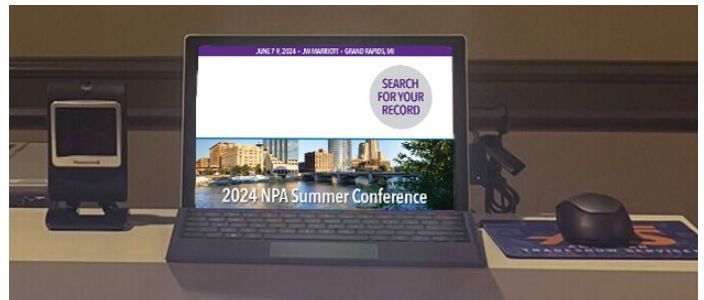
Be a part of NPA's launch of our new on-demand attendee badge printing services, where attendees will be able to print their own badges from one of four kiosks. With this exclusive sponsorship, your company logo will be branded around the frame of the kiosk.

Your company logo will be visible to each attendee as they check in at registration to print their badge. Don't miss this great opportunity!

Sponsorship Benefits:

- One complimentary registration (choose one symposium)
- Sponsor logo with link to company website on the NPA event site
- Sponsor artwork on the laptops at the check-in kiosk
- Branded pens next to the kiosk
- Recognition during the opening remarks of each symposium
- Thank-you flyer listing all sponsors in attendees packets
- Sponsor logo on floor cling

Cost: \$5,000



CONFERENCE WI-FI

(For email and web browsing only)

June 7-9

With the abundance of laptops, smartphones, tablets and other electronic devices, having an available internet connection in the meeting and luncheon rooms is essential. This sponsorship opportunity will allow conference attendees to check email and browse the web.

Sponsorship Benefits:

- One complimentary registration (choose one symposium)
- Recognition during the opening remarks of each symposium
- Sponsor logo with link to sponsor website on the NPA event site
- Customized splash page with design of your choice
- Opportunity to briefly address the reception attendees or show a short video of your choice
- Half-sheet announcement with network name and password in attendee packets
- Opportunity to distribute sponsor brochures in attendee packets
- Thank-you flyer listing all sponsors in attendee packets
- Sponsor logo on floor cling

Cost: \$5,000

COFFEE BREAKS

(Four opportunities)

MDE Course and Quality Symposium

Friday, June 7

10-10:30 a.m.

2:15-2:30 p.m.

Clinical Symposium

Saturday, June 8

9:30-10 a.m.

Sunday, June 9

9:30-10 a.m.

Network with attendees and meet new PACE staff from around the country. Beverages will be served in the foyer area during breaks. Up to 120 are expected to attend each break.

Sponsorship Benefits:

- One complimentary registration (choose one symposium)
- Recognition during the opening remarks of the symposium
- Sponsor logo with link to company website on the NPA event site
- Signage with corporate name and logo at the sponsored breaks
- Napkins with corporate logo
- Thank-you flyer listing all sponsors in attendee packets
- Sponsor logo on floor cling

Cost: \$6,000 each

CONTINENTAL BREAKFAST

(Three opportunities available)

MDE Course and Quality Symposium Joint Breakfast

Friday, June 7

6:30-8 a.m.

Clinical Symposium

Saturday, June 8

6:30-7:45 a.m.

Sunday, June 9

7-8 a.m.

A light continental breakfast will be served in the foyer area prior to the start of programming. Up to 150 are expected to attend each breakfast.

Sponsorship Benefits:

- One complimentary registration (choose one symposium)
- Recognition during the opening remarks of the symposium
- Sponsor logo with link to sponsor website on the NPA event site
- Signage with sponsor name and logo at the sponsored breakfast
- Opportunity to place your company flyers/promotional material on the breakfast tables
- Napkins with sponsor logo
- Thank-you flyer listing all sponsors in attendee packets
- Sponsor logo on floor cling

Cost: \$7,000 each

NETWORKING LUNCHEON

(Two opportunities)

MDE Course and Quality Symposium Joint Luncheon

Friday, June 7

12-1:15 p.m.

Clinical Symposium Luncheon

Saturday, June 8

11:30 a.m. - 12:45 p.m.

Enjoy conversation with attendees over a leisurely buffet lunch featuring delicious Michigan cuisine. Up to 150 are expected to attend each luncheon.

Sponsorship Benefits:

- Two complimentary registrations (choose one symposium)
- Recognition during the opening remarks of the symposium
- Sponsor logo with link to sponsor website on the NPA event site
- Signage with sponsor name and logo at sponsored lunch
- Opportunity to briefly address the luncheon attendees
- Opportunity to distribute sponsor brochures in attendee packets
- Opportunity to distribute giveaway items with sponsor logo at luncheon
- Thank-you flyer listing all sponsors in attendee packets
- Sponsor logo on floor cling

Cost: \$12,500 each

WELCOME RECEPTION

Friday, June 7

6-7:30 p.m.

Play host to the official conference welcome reception that will bring together all conference attendees for networking and delicious cuisine. The reception will take place at the beautiful JW Marriott located in the heart of downtown Grand Rapids. Mix and mingle with the 14 Michigan PACE organizations that are sure to be in attendance and hear about PACE initiatives in the state.

Sponsorship Benefits:

- Two complimentary registrations (choose one symposium)
- Recognition during the opening remarks at each symposium
- Sponsor logo with link to sponsor website on the NPA event site
- Signage with company name and logo at the entrance of the reception
- Opportunity to have a welcome table at the reception entrance
- Opportunity to distribute sponsor brochures in attendee packets
- Thank-you flyer listing all sponsors in attendee packets
- Sponsor logo on floor cling

Cost: \$15,000

2024 NPA Summer Conference Sponsorship Application

June 7-9 at the JW Marriott

Indicate the item(s) you wish to sponsor below.

SPONSORSHIP

COST

_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

Total Cost

\$ _____

CORRESPONDENCE CONTACT FOR SPONSOR

Name _____

Title _____

Email _____ Phone _____

COMPANY INFORMATION

Company Name _____
(Print name as you wish it to appear in conference materials and on signage.)

Business Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Company Website URL _____

Payment

Payment for sponsorships must accompany this application. Sponsorship benefits will not begin until full payment has been received. If paying by check, email NPA with your sponsorship choice and the estimated arrival date of your check. Your choice will not be confirmed until payment is received.

- Check Enclosed (Payable to National PACE Association Summer Conference)
- ACH Transaction (Sue Hagler will provide you with the ACH transaction information once the Sponsorship Application has been received)
- Credit Card Payment: Visa MasterCard American Express
(NPA does not accept Discover card.)

Credit Card Number _____ Expiration Date _____

Cardholder's Name (As It Appears on Card) _____

Cardholder Signature _____ Billing ZIP Code _____

Documents Requested

Submit a company description of up to 50 words for inclusion in conference materials. Include the description below with the submission of the Sponsorship Application no later than May 3 to [Sue Hagler](#).

In addition, email a high-resolution company logo in EPS or (300ppi) JPEG format with the submission of the Sponsorship Application no later than May 3 to [Sue Hagler](#) for inclusion in the mobile app and conference materials.

Refund Policy

Written cancellations for sponsorship of an event must be received by May 3 to receive a refund minus a \$100 processing fee. Refunds will not be provided for cancellations received after May 3.

Signature of Authorized Contact _____ Date _____

Completed application and payment must be received by May 3.

Two Ways to Submit the Sponsorship Application

By Email

Email the completed Sponsorship Application to [Sue Hagler](#). Submit the completed application with credit card information via an encrypted email, or an NPA staff member will call you for the credit card information to process the payment.

For more information, contact Sue Hagler by [email](#) or at 703-535-1528.

By Mail

Mail Sponsorship Application and payment to:

National PACE Association
675 N. Washington St., Ste. 300
Alexandria, VA 22314

If submitting the Sponsorship Application by mail, email a copy of the application to [Sue Hagler](#).